

# Sharing Automotive Competence in Central Europe

## 1st Annual Conference AutoNet & Symposium for Suppliers in Central Europe

in the framework of the fairs „Z/intec 2011“ on 2<sup>nd</sup>/3<sup>rd</sup> of March 2011 in the Congress Center Leipzig (Hall 2)  
Leipziger Messe, Congress Center Leipzig Hall 2, Messe-Allee 1, 04356 Leipzig, Germany | <http://www.ccl-leipzig.de/>

### Agenda

Status: 31.01.2011 – an updated version is available on the website [www.wfs.sachsen.de](http://www.wfs.sachsen.de)

#### Wednesday, 02.03.2011

Moderator: N.N., Saxon State Ministry for Economic Affairs, Labour and Transport

- 09.00 – 09.30 Registration of participants
- 09.30 – 09.50 **Opening & Welcome speeches**  
N.N., Saxon State Ministry for Economic Affairs, Labour and Transport  
Mr. Peter Nothnagel, CEO Saxony Economic Development Corporation
- 09.50 – 10.15 **Europe 2030 – Where steers the automotive industry?**  
Effects of the electrification of the powertrain on the value chain – implications for car manufacturers and suppliers in Europe  
Dr. Christian Malorny, Director Practice Leader Automotive & Assembly McKinsey & Company, Inc.
- 10.15 – 10.45 **AutoNet – Transnational Automotive Network in Central Europe**  
Mr. Štefan Chudoba, Director Automotive Cluster - West Slovakia, Leadpartner AutoNet
- 10.45 – 11.00 Coffee break
- 11.00 – 12.30 **Session 1 – Alternative drive systems**  
International cooperation activities and exchange of experiences related to the development of vehicles with alternative drive systems and the infrastructure conditions for their use
- Saxony*  
Dr. Thomas Richter, Vice President Saxony Economic Development Corporation  
Dr. Helmut Schramm, Director Vehicle and Quality Management BMW plant Leipzig
- Slovakia*  
Mr. Štefan Chudoba, Director Automotive Cluster - West Slovakia  
Dr. Ing. Ján Lešínsky, Slovak Technical University Bratislava
- Hungary*  
Mr. Tamás Kovacs, Senior Advisor Mid-Pannon Regional Development Centre  
Mr. Géza Hivessy, CEO ANTRO Kht.
- Poland*  
Mr. Tomasz Tykierko, CEO Lower Silesian Agency for Economic Cooperation  
Mrs. Solange Olszewska, CEO Solaris Bus & Coach – asked
- Italy*  
Ms. Eliana Porreca, Consultant for European Policies Province of Reggio Emilia  
Mr. Daniele Ceccarini, Director Research & Development Landi Renzo S.p.a. – asked
- 12.30 – 13.45 Lunch break

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13:45 – 15.15

#### Session 2 – Upgraded capacities of the automotive industry

Upgraded capacities of the automotive industry – additional opportunities for distribution and cooperation for suppliers in Central Europe

##### *Czech Republic*

Mr. Ladislav Glogar, Executive Director Moravian-Silesian Automotive Cluster  
Mr. Gerhard Voges, Head of Production Site Global Strategy Škoda Auto a.s.

##### *Slovenia*

Mr. Dušan Bušen, Executive Director Automotive Cluster of Slovenia  
N.N.

##### *Poland*

Mr. Grzegorz Kubal, President Sub-Carpathian Chamber of Commerce  
Mr. Jakub Faryś, President Polish Automotive Industry Association – asked

##### *Italy*

Mr. Diego Borsellino, CEO Comunimpresa Scarl  
N.N.

15.15 – 15.30

Coffee break

15.30 – 17.00

#### Session 3 – Proposals on cooperation with international networks

Automotive networks and associations in Central Europe & cooperation with Russia

Mr. Diego Borsellino, CEO Comunimpresa Scarl  
Kishor Pala, Executive Director EASN European Automotive Strategy Network – asked  
N.N., CLEPA European Association of Automotive suppliers  
N.N., Autoclusters  
N.N., Automotive expert Russia

17.00 – 17.10

#### Conclusion of day 1, Outlook on day 2

Moderator, Saxon State Ministry for Economic Affairs, Labour and Transport

17.20 – 18.00

#### Get-Together

At the WFS booth in hall 3 of the fairs Z/intec 2011

### Thursday, 03.03.2011

09.00 – 09.30

Registration of participants

09.30 – 13.00

#### Matchmaking Event

for innovative companies from Saxony, Poland, Czech Republic, Slovakia, Hungary, Slovenia and Italy (CCL, hall 2)

09.30 – 11.30

#### AutoNet – Status of the art

in parallel there is an information event on AutoNet, the results so far and the upcoming activities open for all interested (CCL, hall 4)

11.30 – 12.00

**Press conference & Conclusion** (CCL, hall 4)